



Loyalty as Shares (LaS) Insights - July 2026

169

Non shareholders purchased shares by participating in LaS

2,722,286

New shares issued through LaS

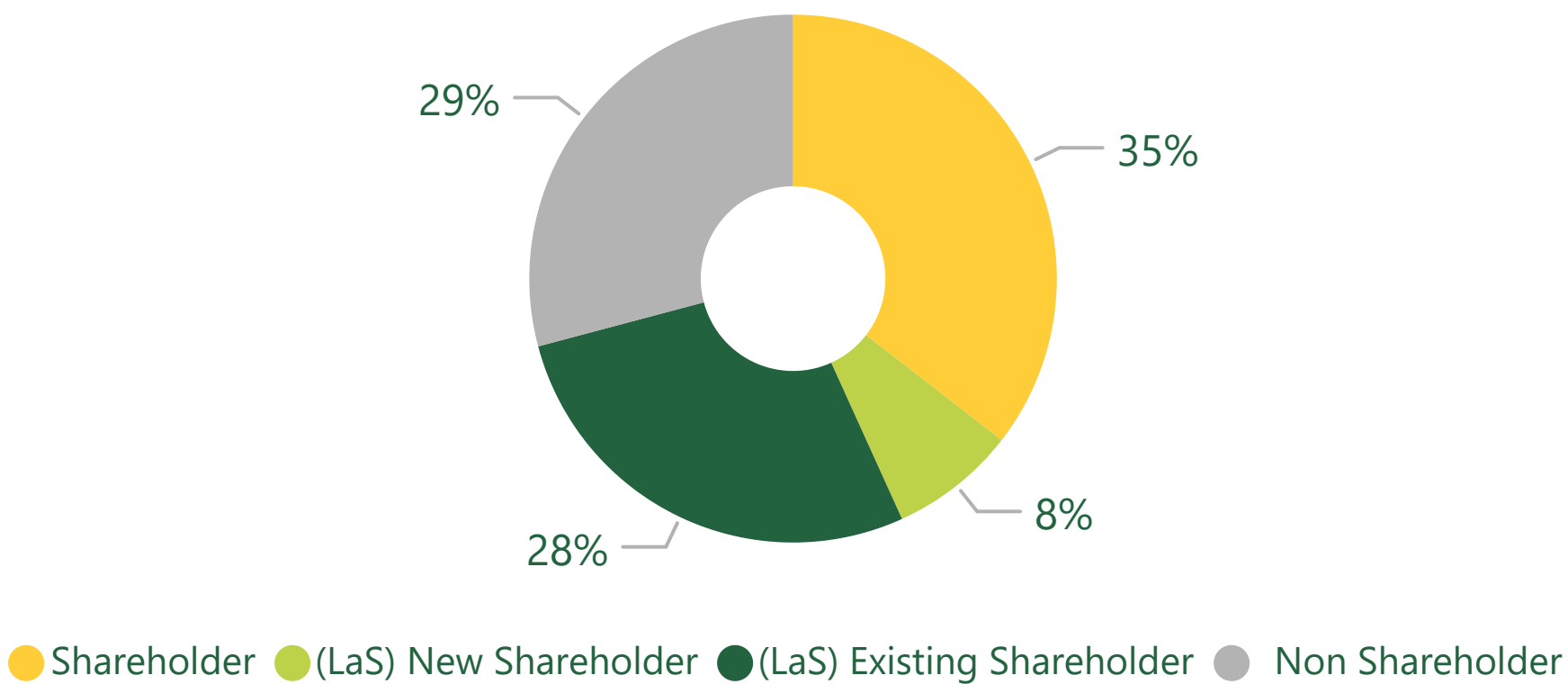
752

Entities participated in LaS

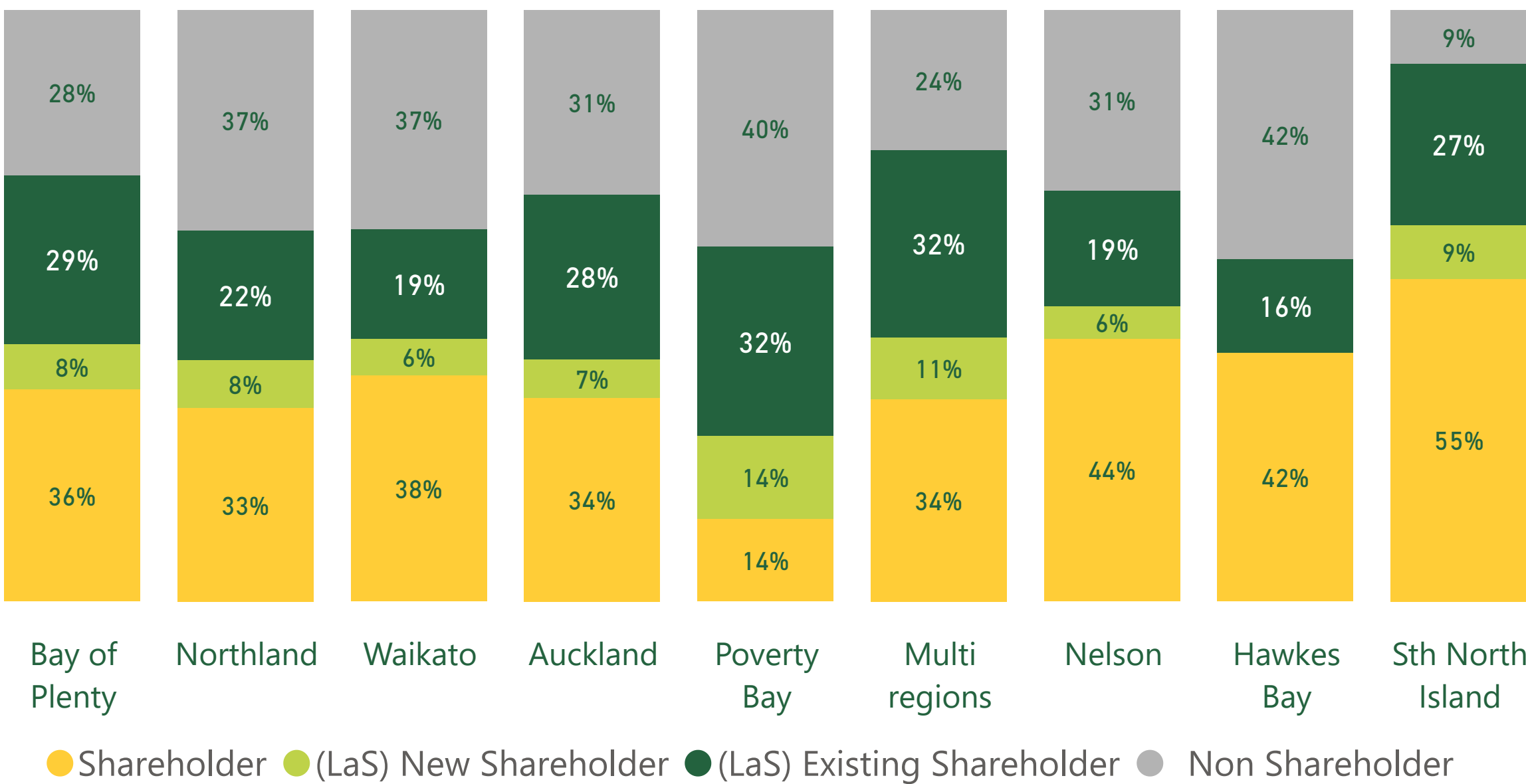
71%

Of growers are now Shareholders (increase from 63% prior to LaS)

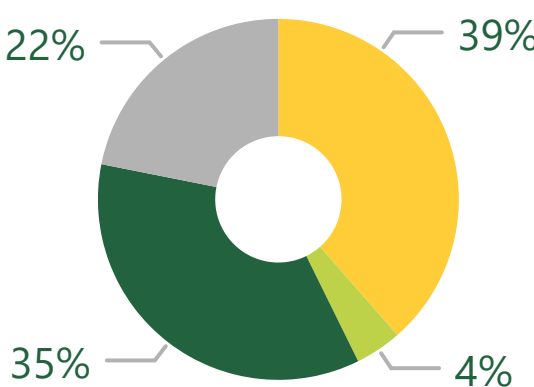
Shareholder status of 2026 Growers



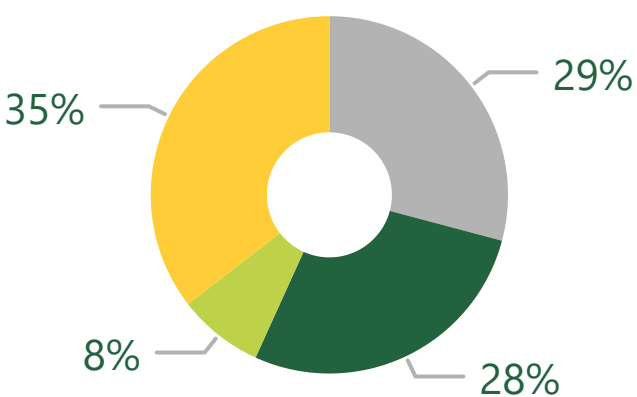
Region vs Shareholder/Non Shareholder status



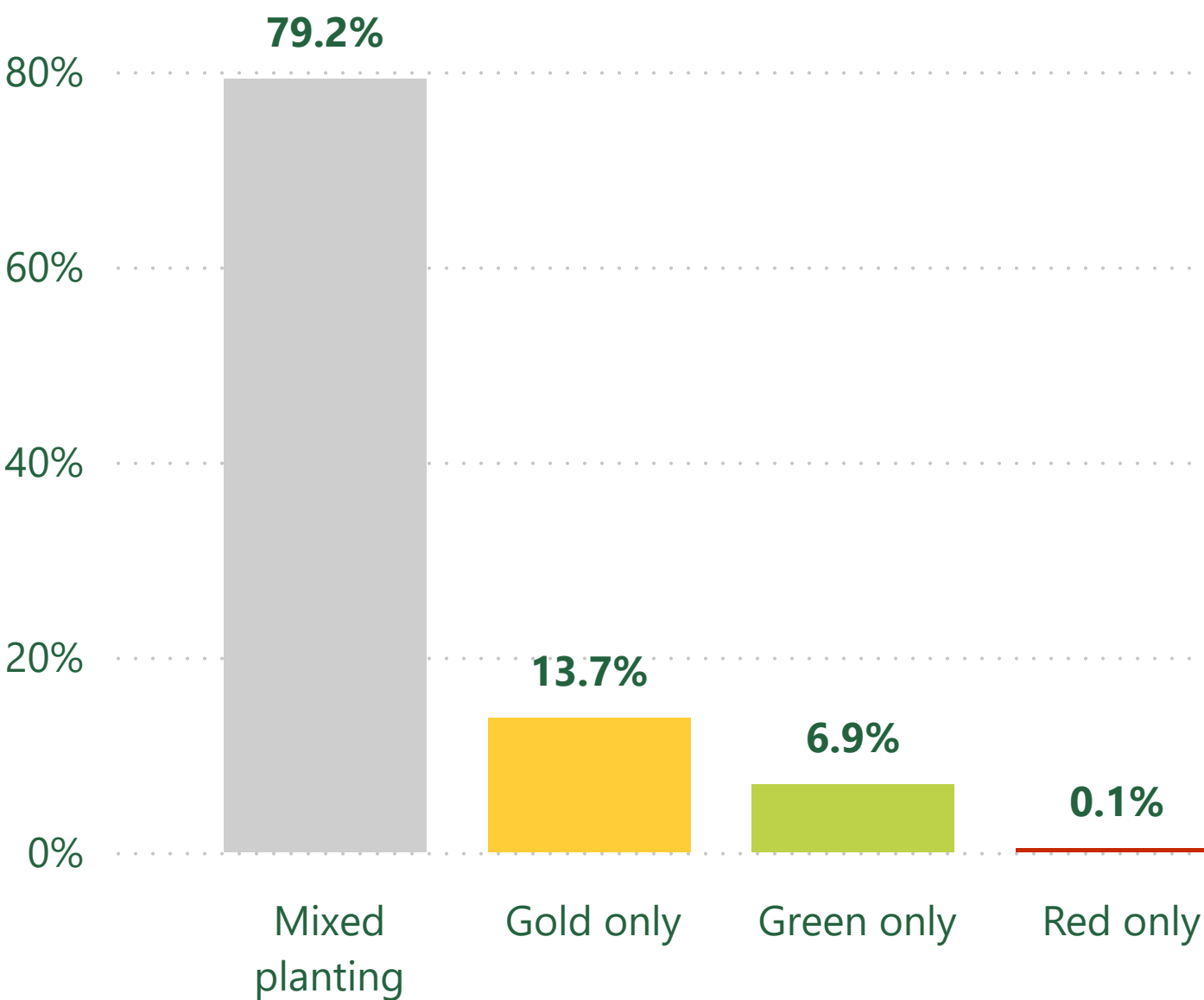
Maori Growers shareholding status



Indian Growers shareholding status



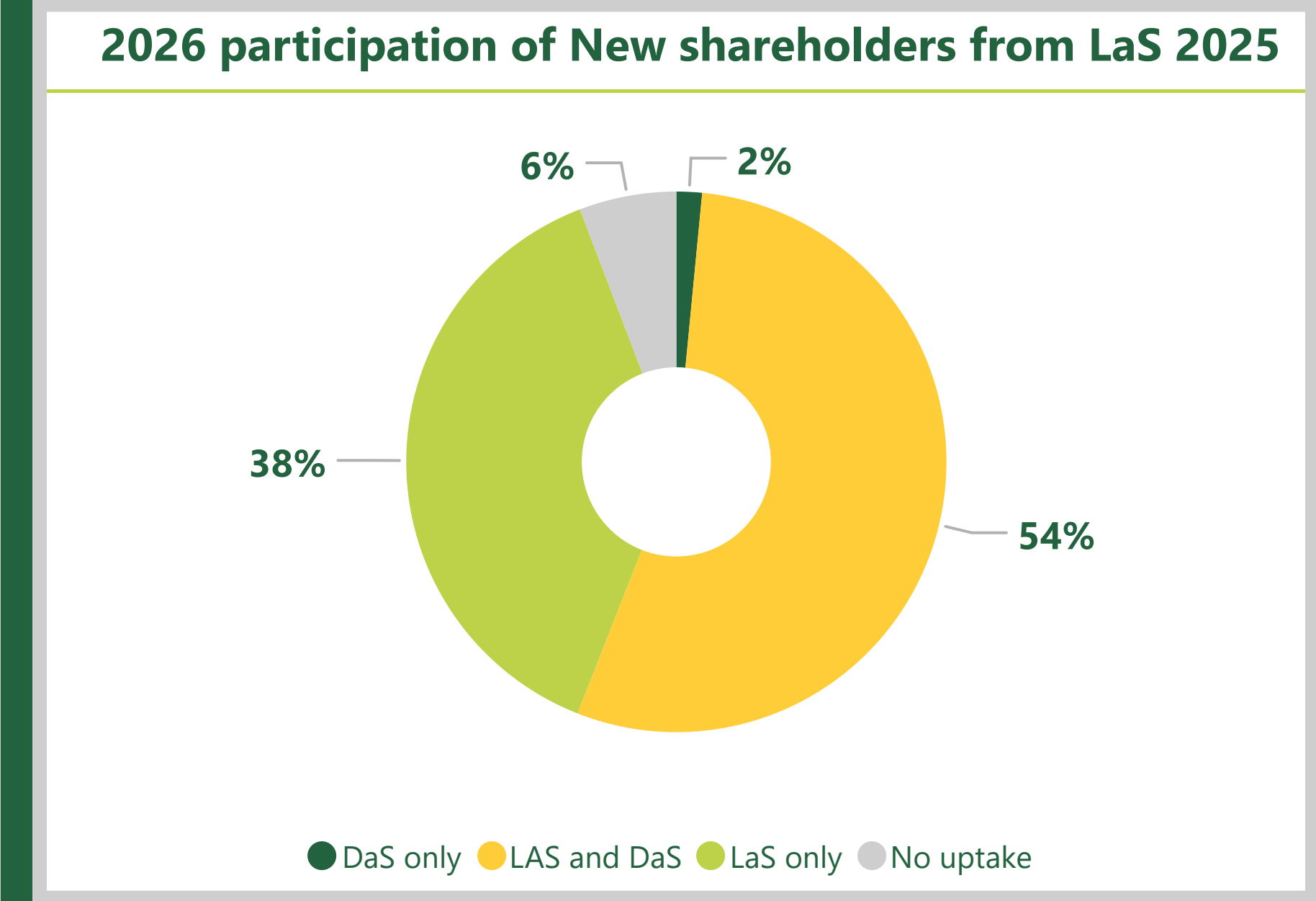
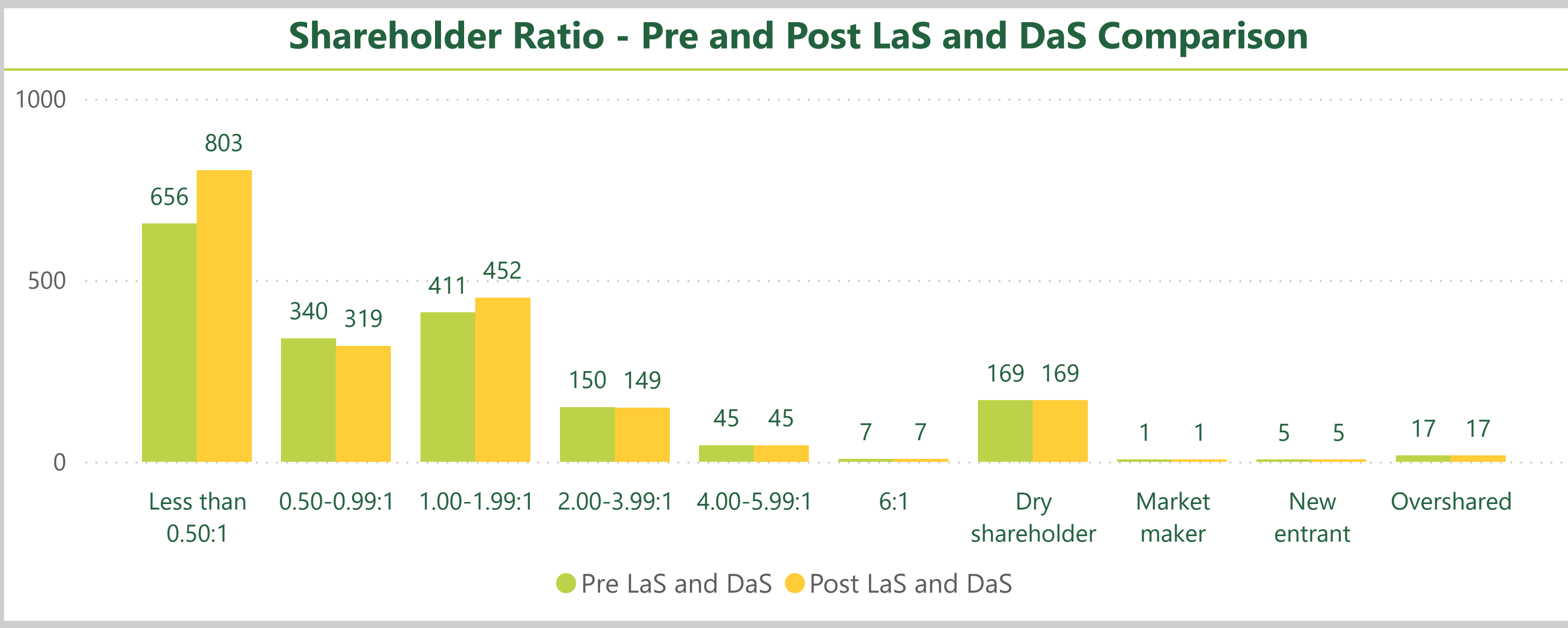
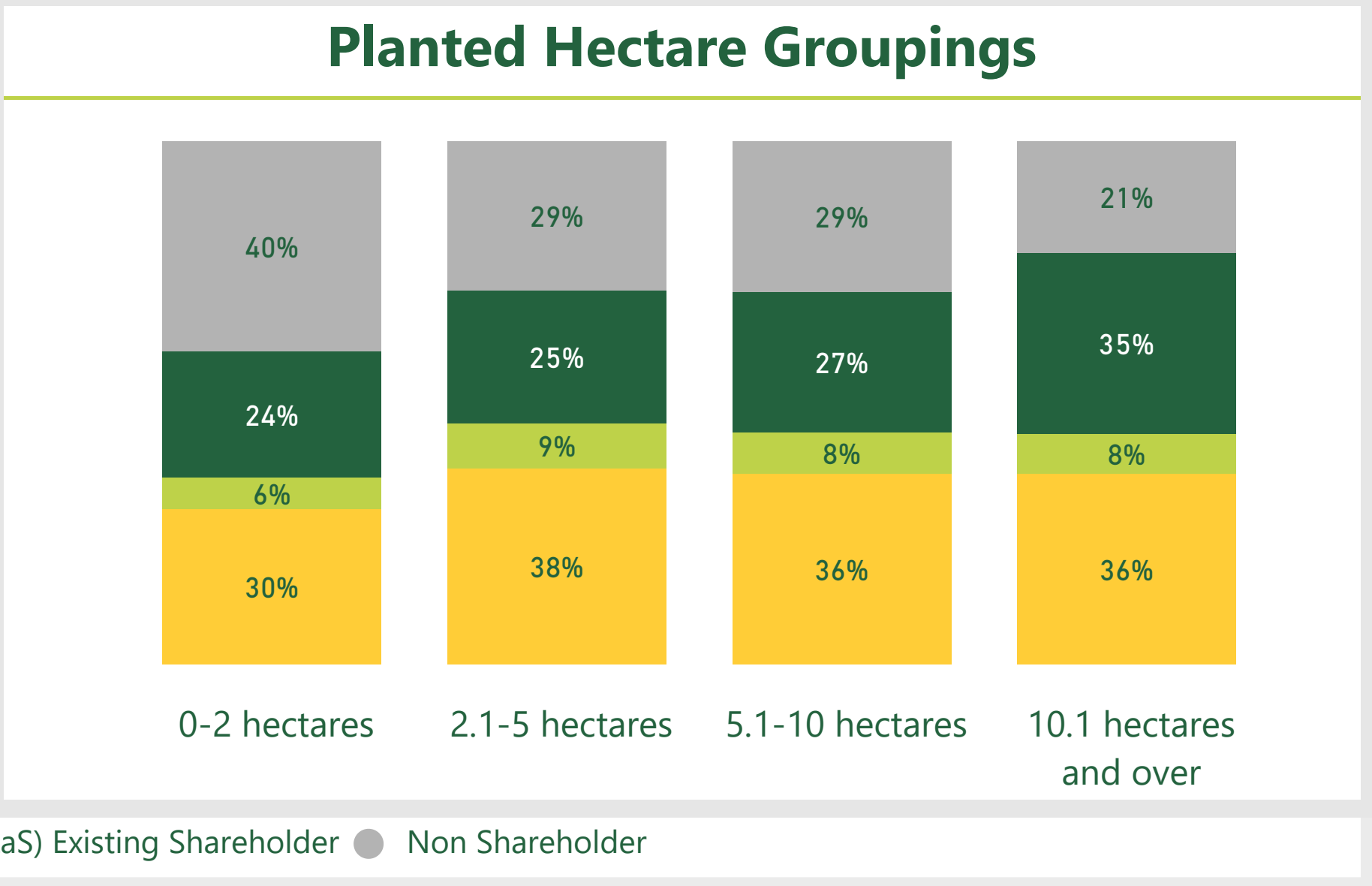
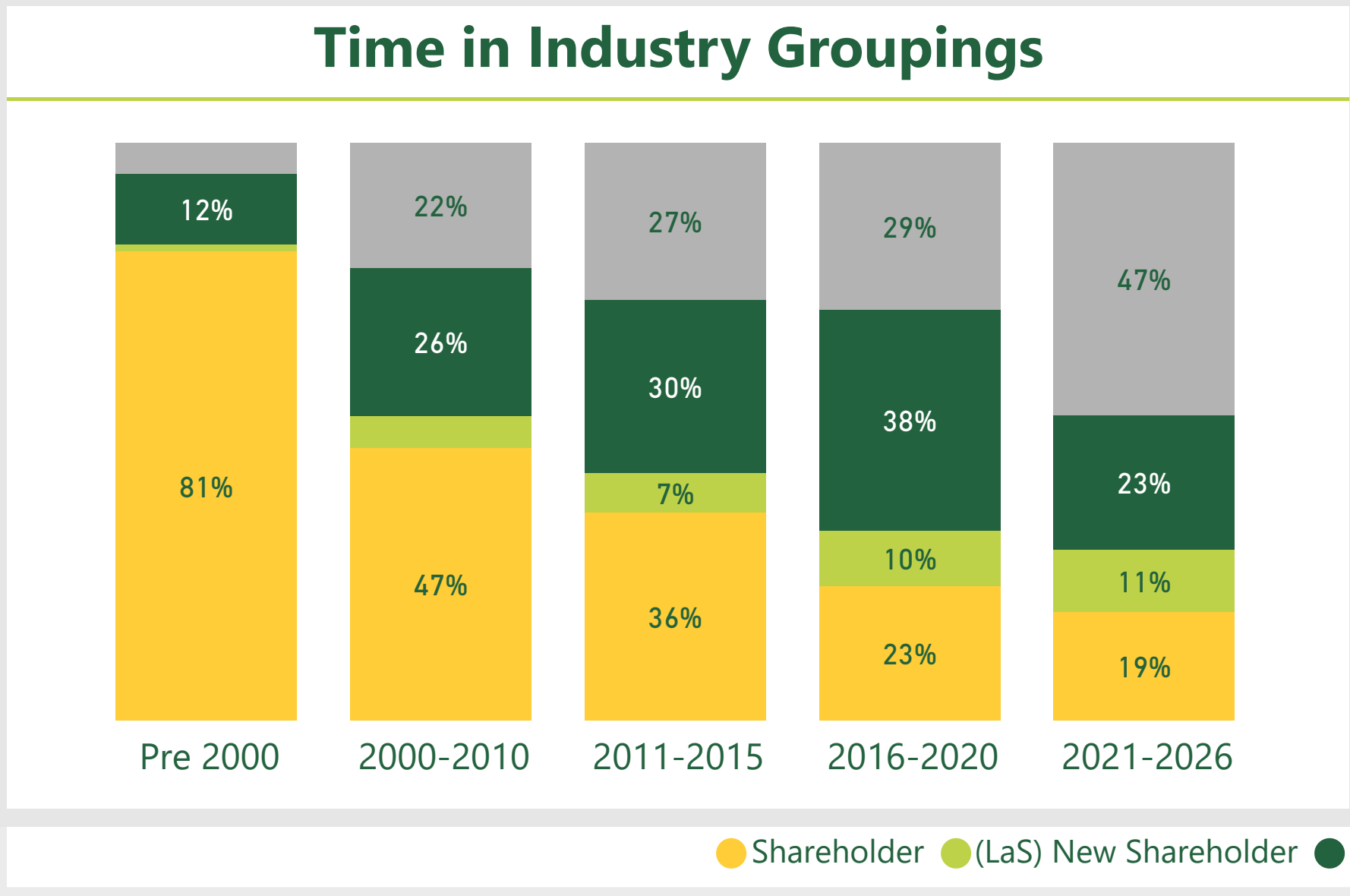
LaS uptake 2026 Producing Varieties by Entity



Loyalty as Shares (LaS) Insights - July 2026

94%
Of the new shareholders in 2025 participated in 2026

308
Of the 327 new shareholders in 2025 participated in 2026





Shareholder Status Insights Post Dividends as Shares (DaS) - July 2026

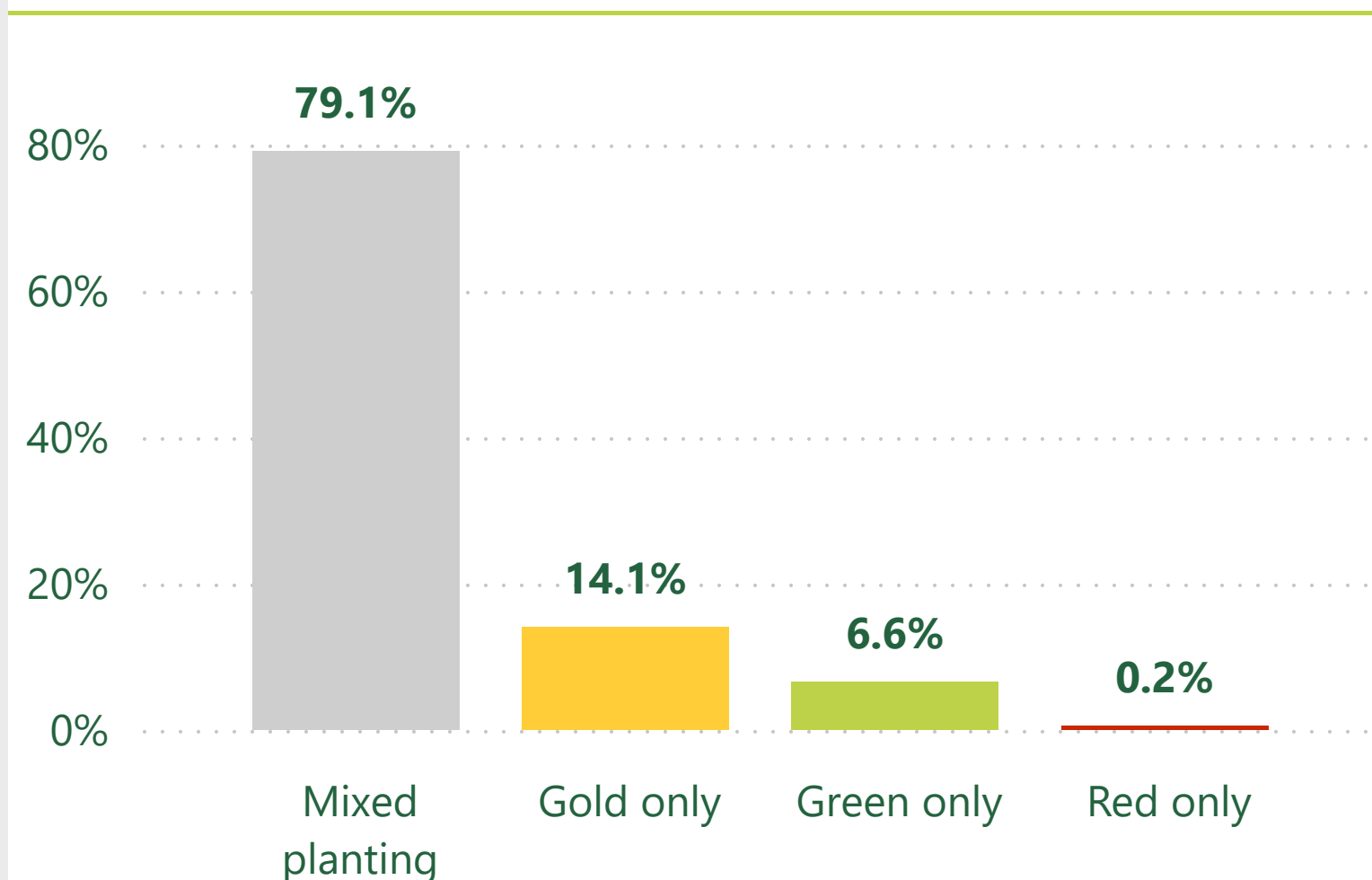
4,682,157

New shares issued through DaS

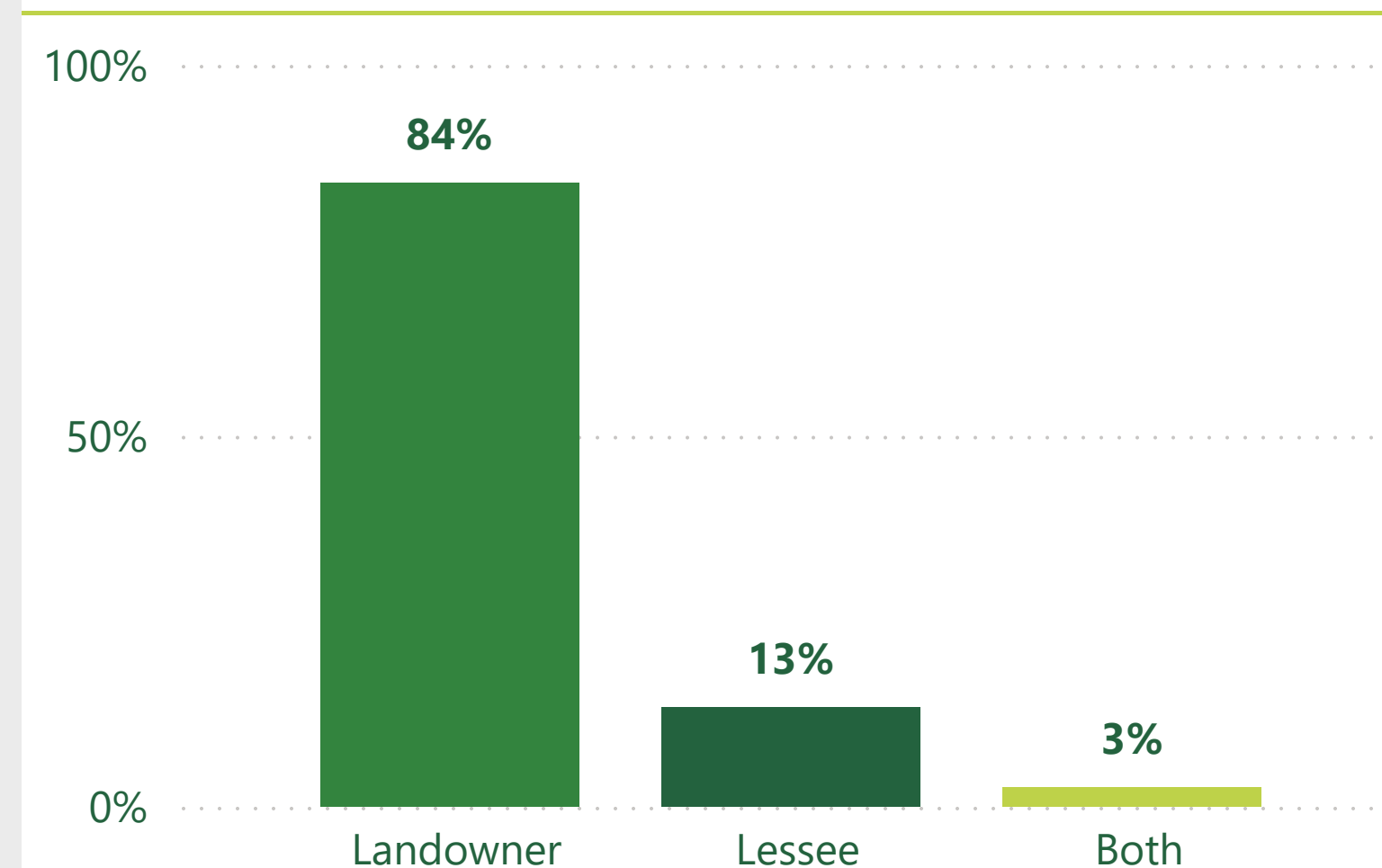
481

Entities opting for shares through DaS

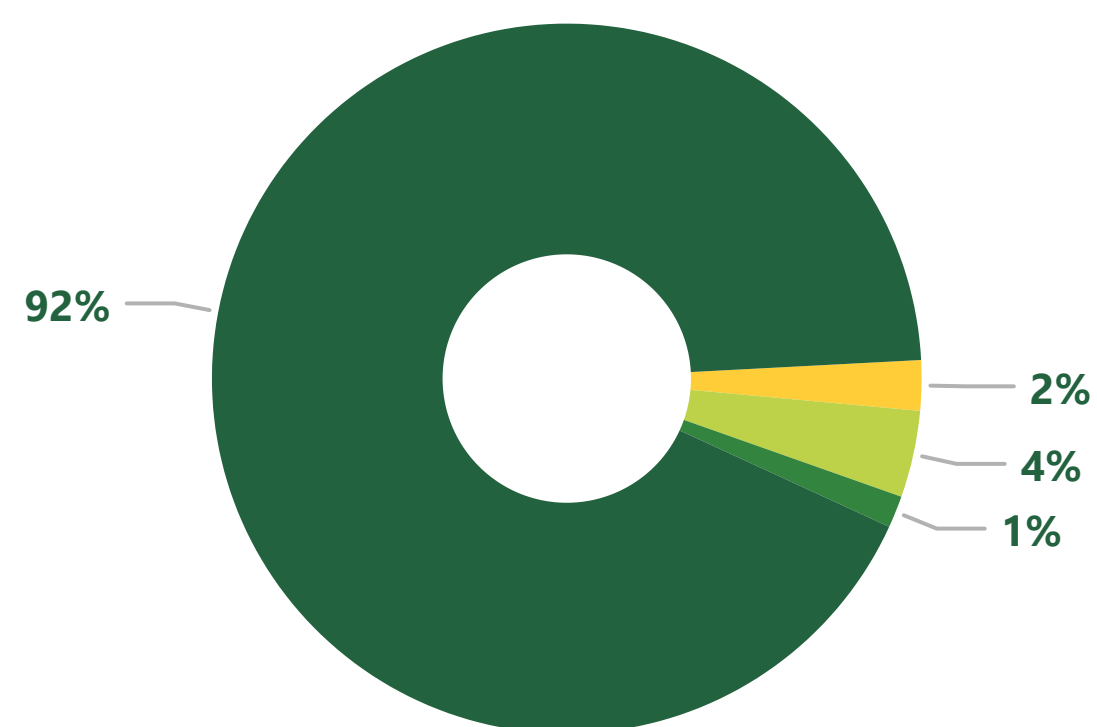
2026 Producing Varieties by Entity



Entities - Landowner or Lessee

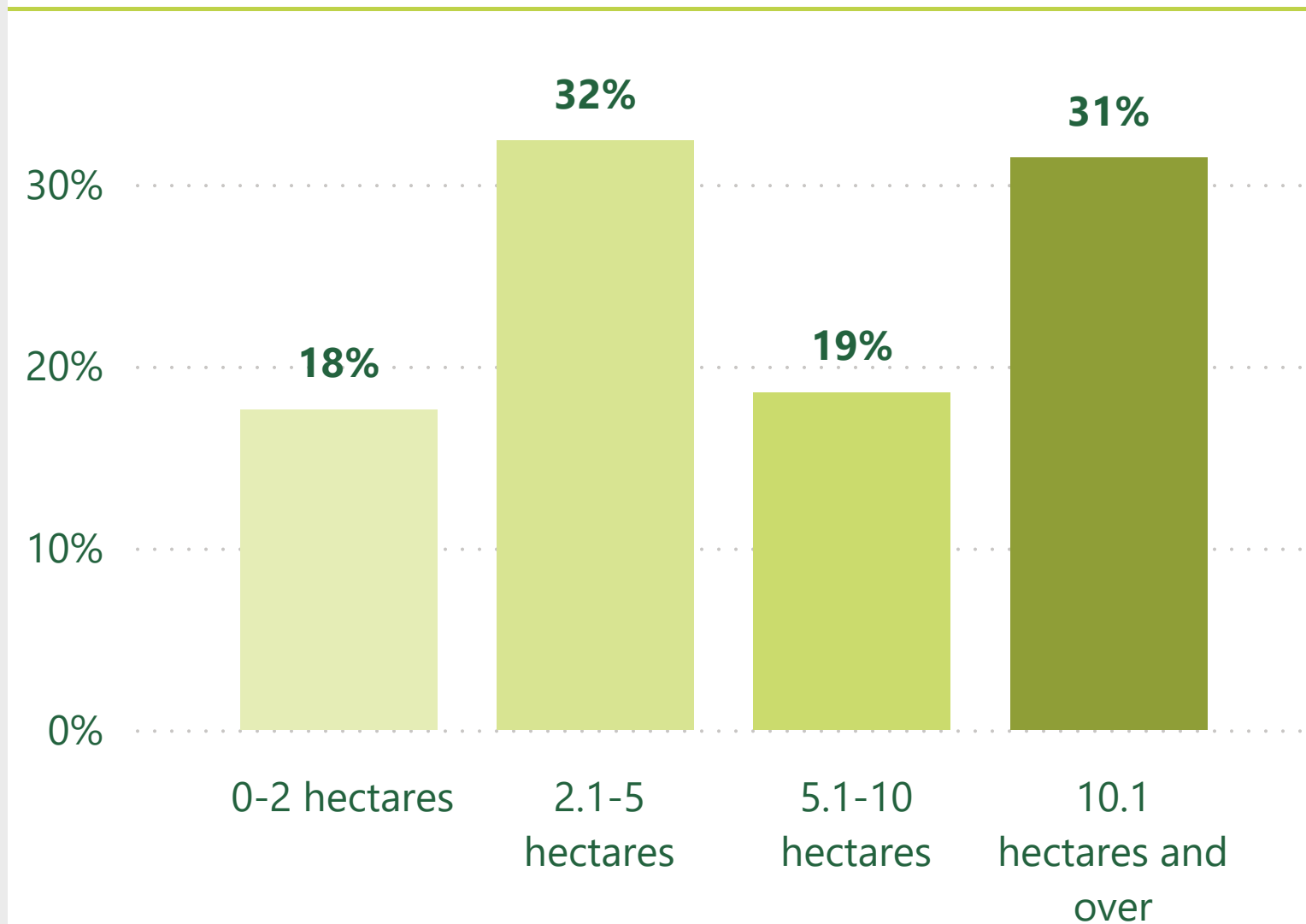


DaS Opt-in % Participation



Das Opt in 25 50 75 100

Planted Hectare Groupings



Time in Industry Groupings

