



Loyalty as Shares (LaS) Insights - July 2025

327

new shareholders created through participation in LaS

2,483,018

new shares issued through LaS

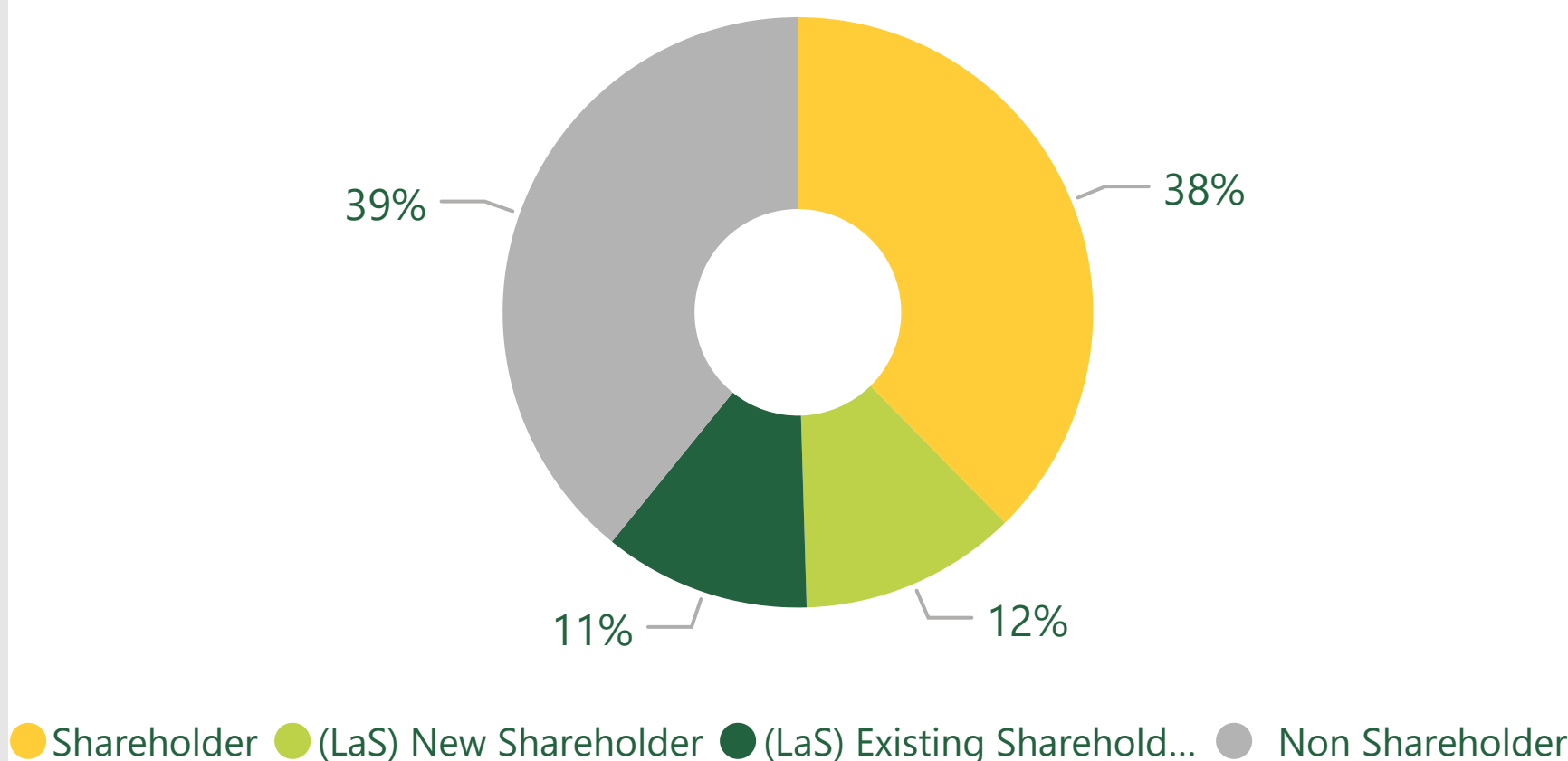
638

entities participated in LaS

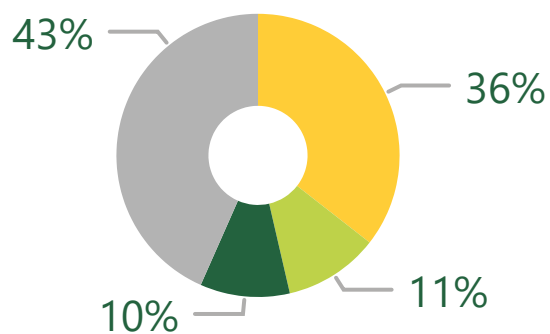
61%

of grower are now Shareholders (increased from 48%)

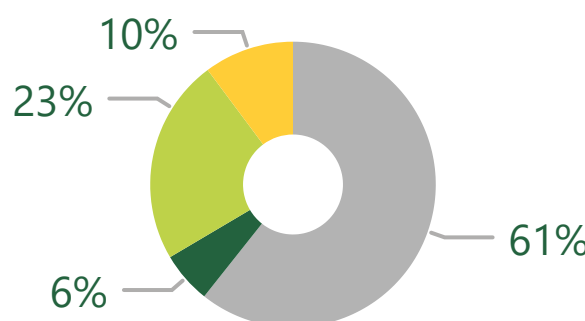
Shareholder status of Legal Producers



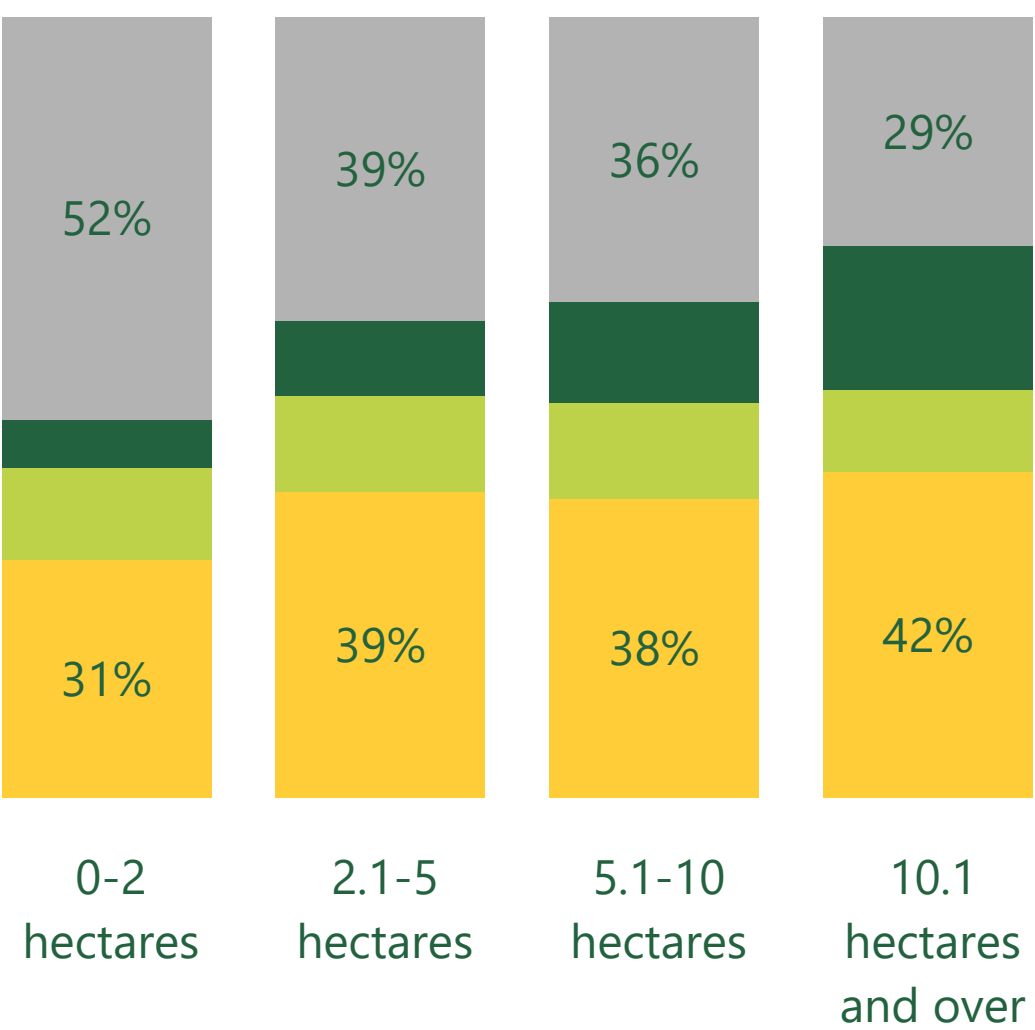
Maori Growers shareholding status



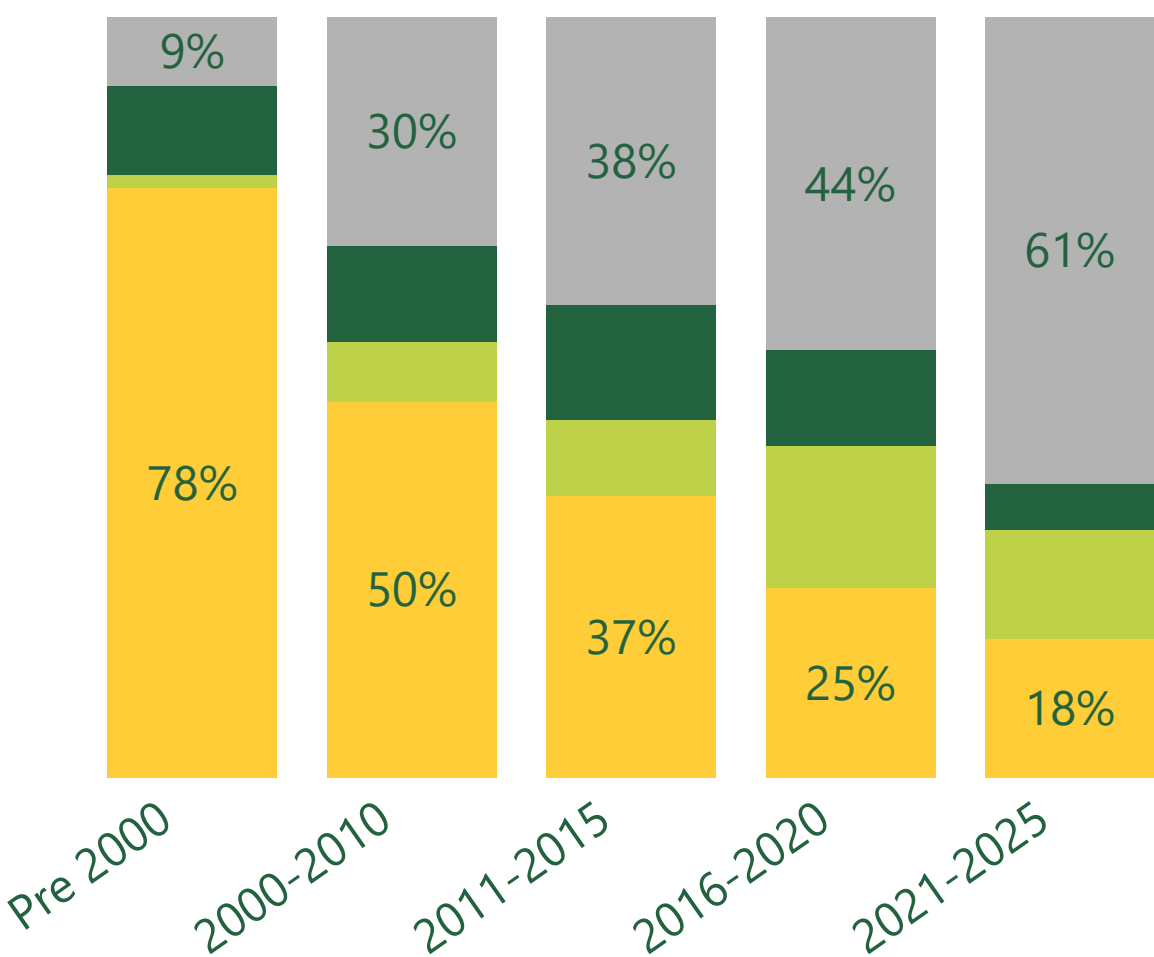
Indian Growers shareholding status



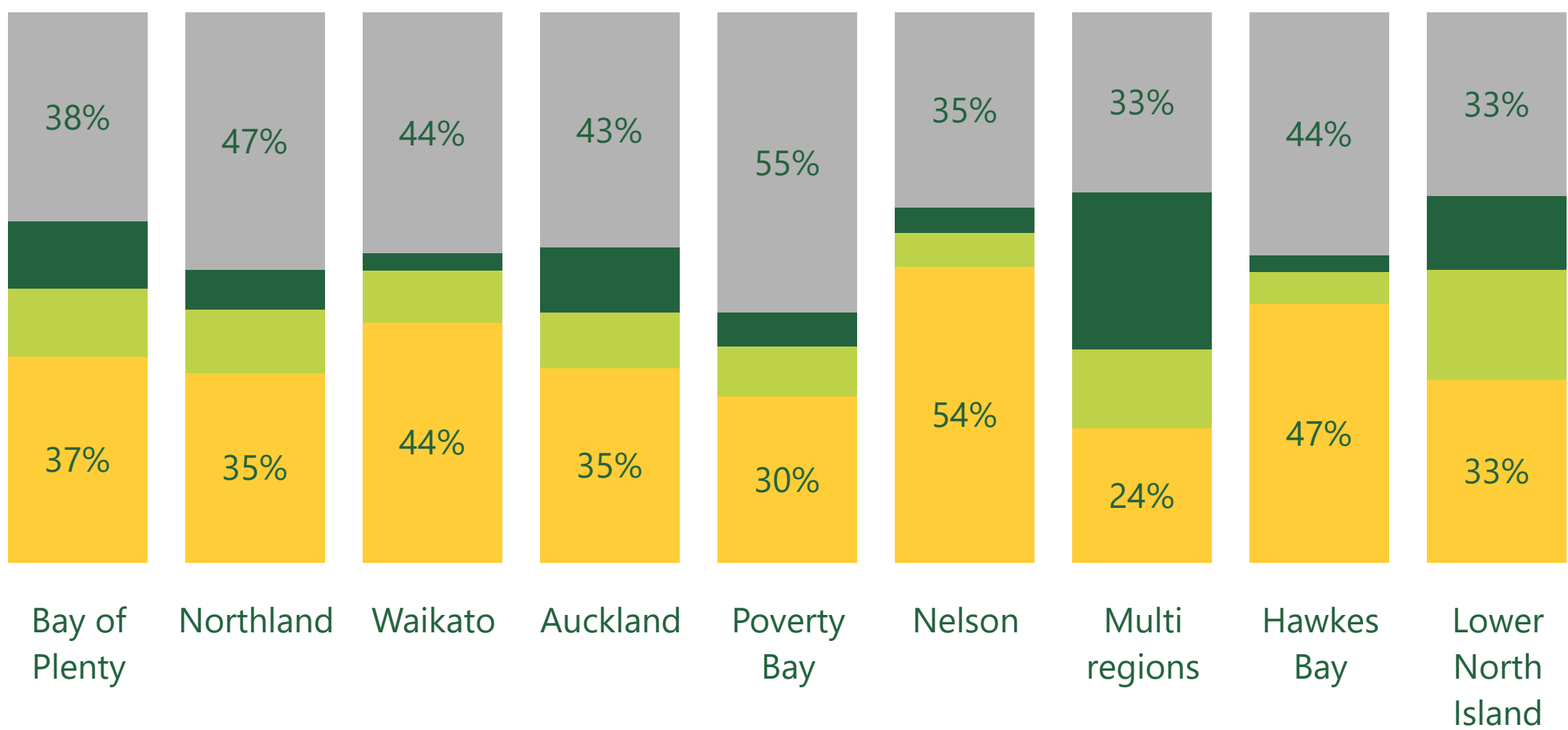
Planted Hectare Groupings



Time in Industry Groupings



Region vs Shareholder/Non Shareholder status



● Shareholder ● (LaS) New Shareholder ● (LaS) Existing Shareholder ● Non Shareholder



Shareholder Status Insights Post Dividends as Shares (DaS) - July 2025

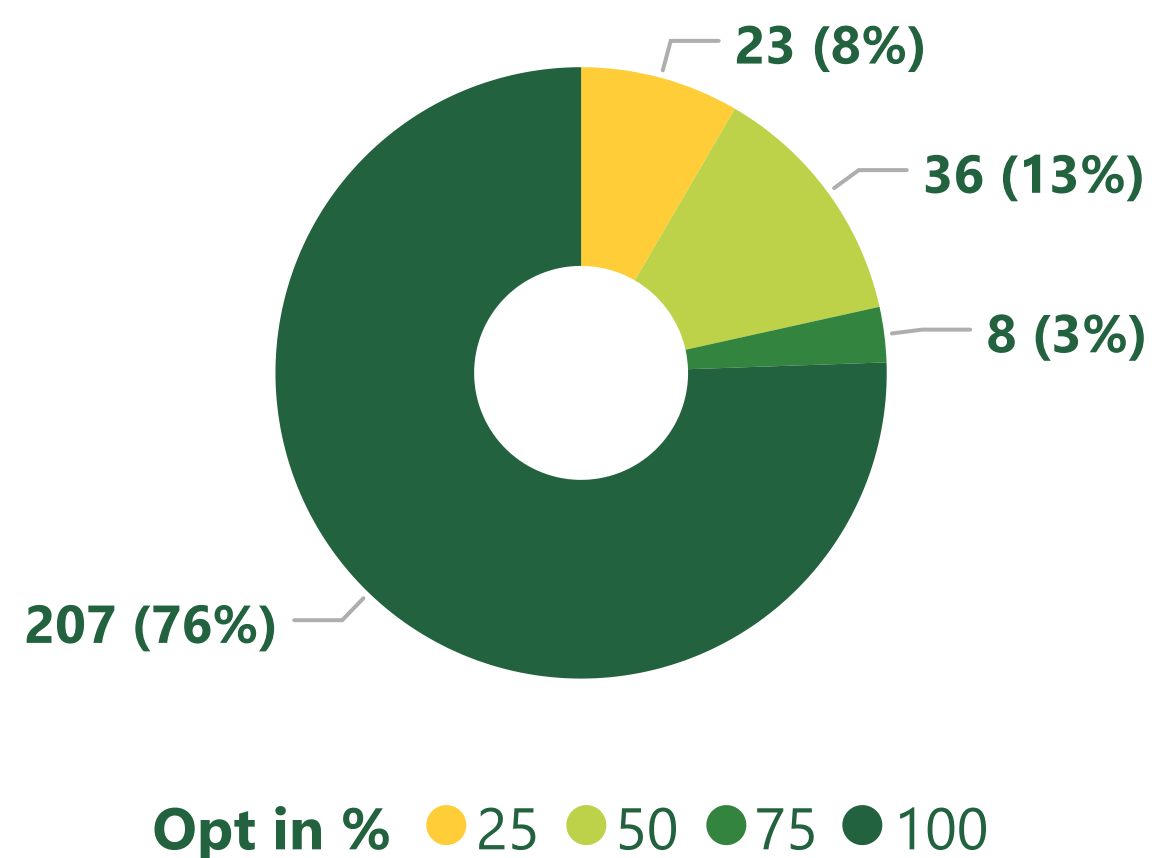
5,830,722

new shares issued through DaS

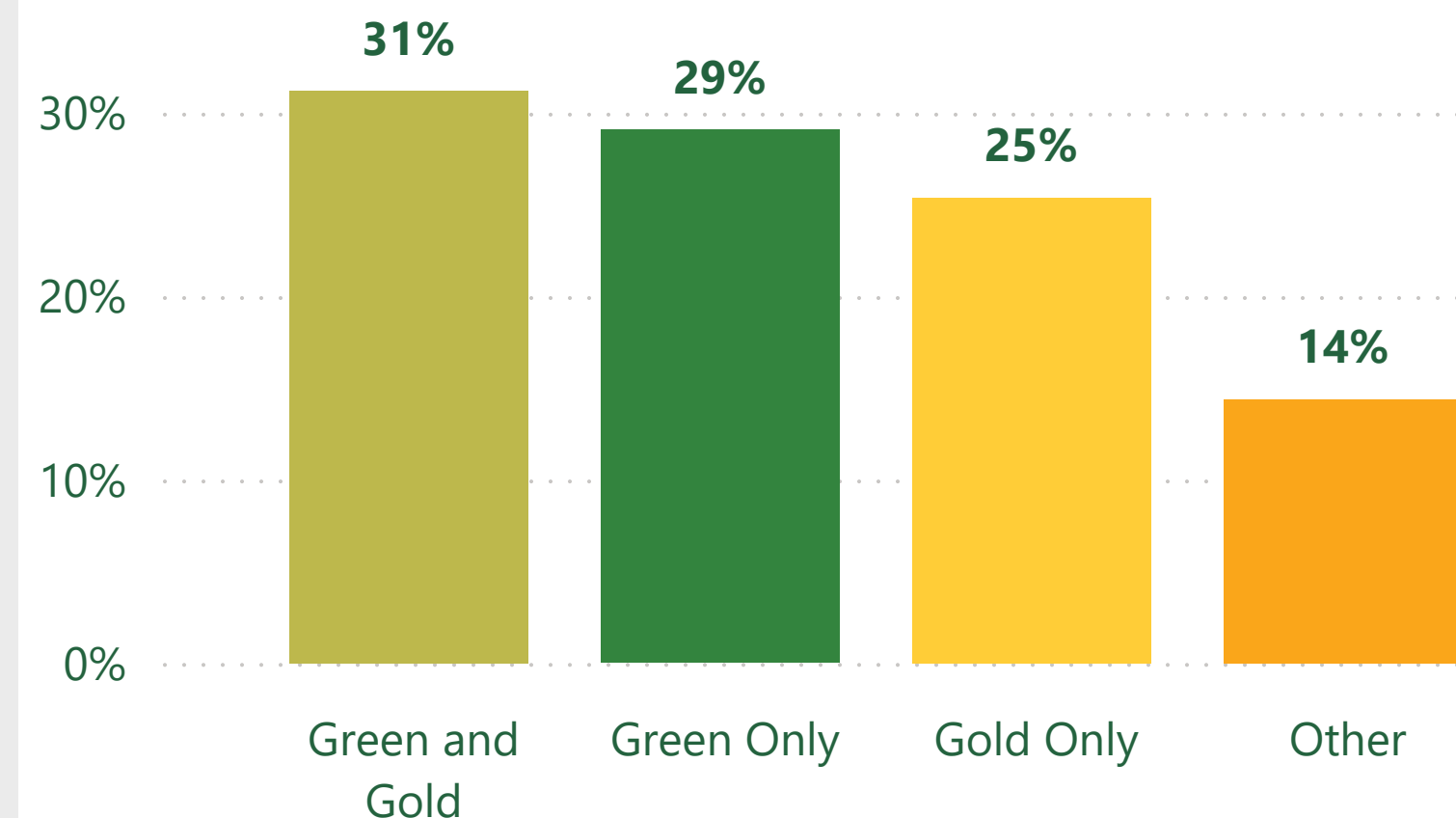
277

entities opting for shares through DaS

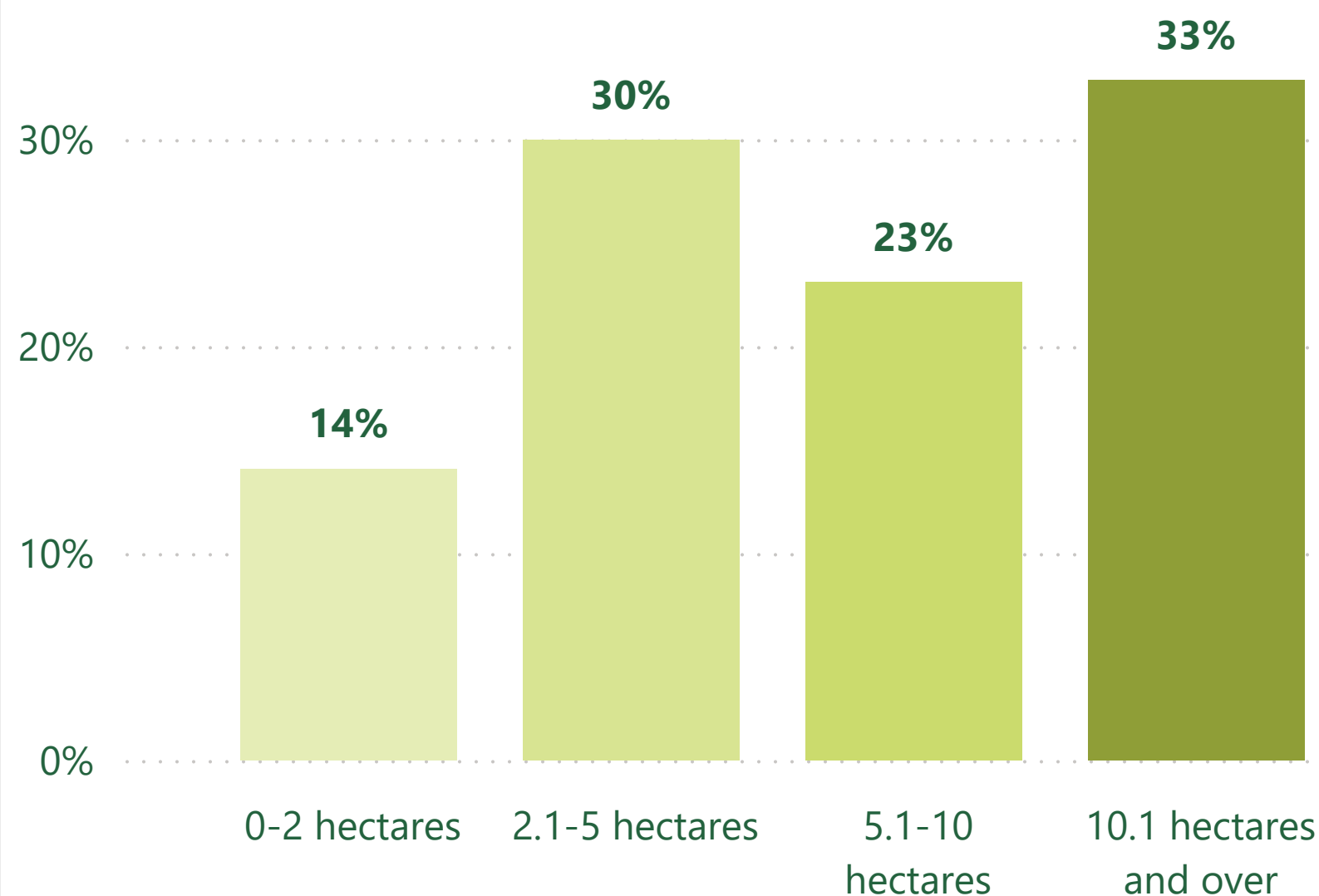
DaS Opt-in % Participation



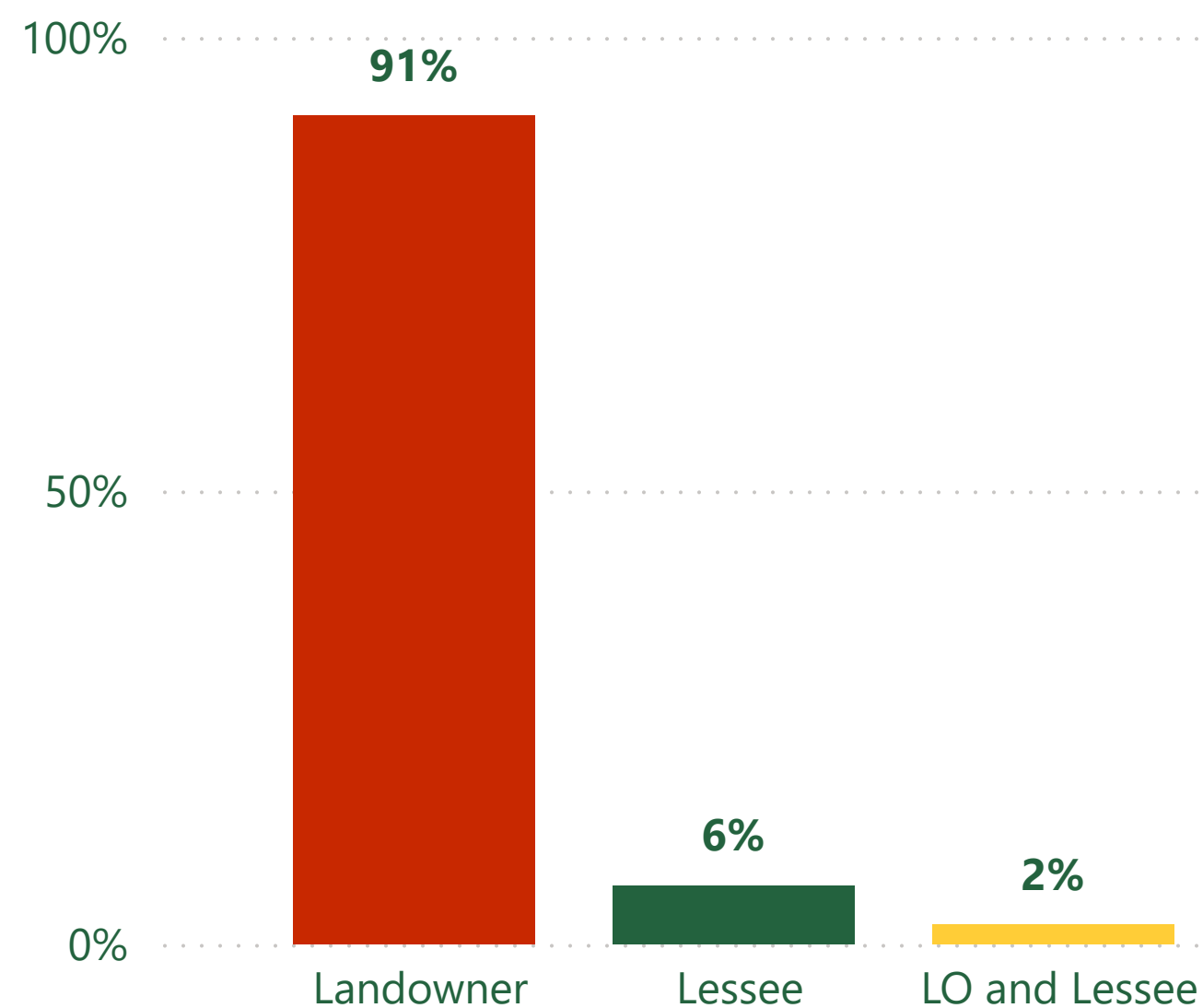
Variety Grouping



Planted Hectare Groupings



Entities - Owned or Leased



Time in Industry Groupings

